

# SENIOR TRIBUTES

LE FLAMBEAU  
YEARBOOK  
ADS

Dear Sion Senior Parents,

We hope you will keep in mind your daughters' senior tribute ad for the 2018 Le Flambeau yearbook. Over 75 percent of students were represented in this way in the 2017 yearbook. It's an excellent way to leave a lasting message for your graduating senior.

In order to make our **early-bird Monday, December 4 materials deadline**, we strongly encourage you to schedule your senior picture photo shoots, professional or otherwise, as soon as possible. Your photo shoots will be much better in the summer or fall, rather than the winter. **The final deadline for all materials is Monday February 5.**

As for the senior tribute ad and what materials we need, we will email you templates to view this fall. Pictured are examples from the 2017 yearbook. Each year the graphic theme changes, so these examples are just for a general idea of what tribute ads look like.

For an additional fee, you can also attach a video message with your senior ad using Aurasma technology. Merely record a video message with your phone and e-mail us the video. We will then attach it to your print ad. I'll be happy to discuss this technology with you.

## Things to Keep in Mind for selecting your photos:

- We will not be accepting any personally designed ads.
- Please do not send in cherished original photos, as they will not be returned.
- Pictures submitted by email are fine. You can also send in a flash drive with the digital files.
- Have your photographer email the pictures to: [along@ndsion.edu](mailto:along@ndsion.edu)
- The yearbook staff reserves the right to exercise a small degree of artistic freedom regarding the use of background designs and photo effects.
- There will be one color photo per ad, and the remaining, smaller photos will be in black and white.

If you have any questions please contact me at [along@ndsion.edu](mailto:along@ndsion.edu)

Thank you!  
Alison Long  
Yearbook Adviser



Half-Page Horizontal Example - not exact dimensions



Full-Page Example - not exact dimensions



Quarter-Page Example - not exact dimensions



Half-Page Vertical Example - not exact dimensions

## 2018 Sizes and Prices (Early Bird/Regular):

Due to margin widths and other printing considerations ads are sized as follows:

- Full Page: approx. 8.25" wide by 10.5" high **\$350/\$375**
- Half Page Horizontal: approx. 8.25" wide by 5.0" high **\$210/235**
- Half Page Vertical: approx. 4.12" wide by 10.5" high **\$210/235**
- Quarter Page: approx. 4.0" wide by 5.0" high **\$130/\$155**
- Video Message Embed: **\$20**

All Materials and Payments due by **December 4, 2017** to receive early-bird pricing.  
Final deadline is February 5 and costs additional \$25.